BUSINES JOURNAL

Volume 14, Edition 16 • April 16, 2024

Diversity in Action Published by Small Business Exchange, Inc.

National Minority Supplier Development Council

By NMSDC

Editor's note: We encourage you to get to know the National Minority Supplier Development Council (NMSDC). Below is content from their

website "About" page. Visit https://nmsdc.org/ Founded in 1972, the National Minority Supplier Development Council (NMSDC) is the longest-operating business growth engine for the broadest group of systematically excluded communities of color (Asian-Indian, Asian-Pacific, Black, Hispanic, and Native American), and our impact goes far beyond supply chain. It's about upward mobility for the emerging majority of Americans, an equal shot at participating in the American experiment of free-market capitalism and entrepreneurship. Our work is about correcting the

unequal access to wealth-building opportunities.

Our Mission To serve as a growth engine for NMSDC certified minority businesses and enable our members to advance economic equity.

We create connections between minority business enterprises (MBEs) and corporations, MBEs and the public sector, and MBEs and other MBEs, to help them benefit from each other, stoking entrepreneurship and growing wealth for these systemically excluded communities.

To be the leading organization for driving socioeconomic equity and generational wealth in communities of color.

We build capacity and capabilities through our programs and other educational offerings that help close the wealth gap, the key to creating a more united and prosperous society for all.

Our Impact

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

For the last fifty years, NMSDC has been advocating access to the American dream for MBEs.

Our success is historic and unmatched: over 16,000 MBEs connected to more than 1,700 corporations, resulting in \$482.1 billion in economic output annually, sustaining 1.8 million jobs, with \$136.4 billion in total wages earned. We are the



nation's largest, most impactful, and most successful nonprofit advocacy organization for MBEs, proving growth for MBEs is growth for all.

• \$482.1 billion total production • 1.8 million total jobs supported

Click to read more

Opportunities

DEPARTMENT OF ENVIRONMENTAL QUALITY Public notices and participation activities

Click for details



- · Band performances at your venue
- · Master classes for groups 504-908-7119

doreenja@bellsouth.net www.doreensjazz.org





Lagniappe Baking is an independently owned pop-up Bakehouse by pastry

chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next. www.lagniappebaking.com



We deliver a wide range of products and services to proudly serve

construction, industrial, utility, and commercial businesses



Devices, Installation Materia 504-891-5504-o • 504-891-5580-f • Belectriks@balthazarinc.com • www.Balthazarinc.com





Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries



Fiber Optic Cable Telecommunication Systems, and Office Equipment Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119





With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional

standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results. **Advertisements** Placed in various Louisiana Business Journal digital publications every month and at

www.louisianabusinessjournal.com Fax, Email, and Postal Solicitations Targeted mailings sent to businesses chosen

according to your criteria **Live Call Center Follow-Up** Telephone follow-up calls using a script of

five questions that you define **Computer Generated Reports**

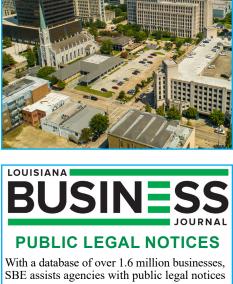
Complete documentation that will fit right into your proposal, along with a list of

interested firms to contact **Special Services**

Custom design and development of services that you need for particular situations such

as small business marketing, diversity goal completion, and agency capacity building Call for more information: 800-800-8534







Small Business Exchange Louisiana Advertise

ITB to Targeted (NAICS/SIC/UNSPSC)

Certified Businesses Telephone Follow-Up (Live) Agency/Organization Letters Computer Generated Dated and

Timed Documentation Customized Reports Available

Valerie Voorhies at vvv@sbeinc.com

EVENTS FOR YOUR BUSINESS

you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars



8(a) Orientation and SAM Registration Webinar Wednesday, April 17, 2024, 9:30 am-10:30 am CDT Main Sponsor(s): US Small Business Administration

Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov Fee: Free; registration required Join the Small Business Administration (SBA)

Illinois District Office for a virtual workshop

providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase

through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer addional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit https://www.eventbrite. com/e/8a-orientation-sam-registration-tickets-518989961947 Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar Thursday, April 18, 2024, 9:00 am-10:00 am CDT Online Main Sponsor(s): US Small Business Administration Contact: https://www.eventbrite.com/e/welcome-

Welcome to the WOSB webinar series! Are

to-wosb-webinar-tickets-482397041537

Fee: Free; registration required

to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537 Selling to the Federal Government Webinar Thursday, April 25, 2024, 12:00 pm-3:00 pm CDT your potential for federal contract opportunities Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086, george.tapia@sba.gov

to woman-owned small businesses each year.

Woman-Owned Small Business (WOSB)

Join us for training on how to register for SBA's

program, which helps eligible small businesses

Fee: Free; registration required Did you know that the federal government is the largest purchaser of goods and services in the

world? Interested in learning how your business can market your services or goods to the federal government? Register on line at https://www. eventbrite.com/e/how-to-sell-to-the-federal-

government-tickets-21790713611 SBA helps to

ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning. CERTIFICATION



Custom design and development of services that you need for particular situations such as small business marketing, diversity goal

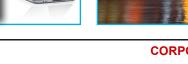






completion, and agency capacity building Call for more information: 800-800-8534

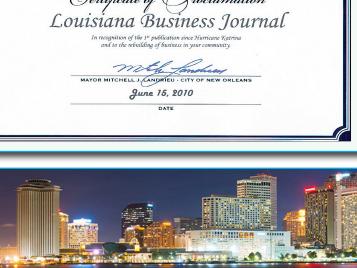




San Francisco, California 94111

Small Business Exchange, Inc.

is **DBE certified** by the Louisiana UCP.



CORPORATE OFFICE 1160 Battery Street East, Suite 100

Tel 800-800-8534

sbe@sbeinc.com • www.sbeinc.com Contact for more information: vvv@sbeinc.com 201 Saint Charles Avenue, Suite 2500



Fax 415-778-6255 www.louisianabusinessjournal.com

New Orleans, Louisiana 70170 Copyright © 2024 Small Business Exchange, Inc.